

Stephen G. Barr

Advisor @ Multiple Corporations, Publisher @ SGB Media Group, Chairman @ Boardroom Advisory Services, Decorated Veteran

sgbmedia@gmail.com

Interests

Crowdfunding, crowd building and promotion, SaaS application based on big data, operational intelligence, risk management, transactional data analysis, machine learning automated billing systems, loss prevention and predictive analytics. Urban real estate development (adaptive reuse & infill land development), mentoring, startups, corporate strategic planning, social media marketing, affiliate/performance marketing, niche market social network development, search engine optimization, website analytics, philanthropic administration, progressive political advocacy and initiative awareness, crowdfunding, social activism, USAA Masters level ski racing, FIS World Cup Speed Skiing, local, national and international politics, music especially pre-bop jazz masters, fine arts, viticulture & enology, first edition works of literature, antiques, writing, tennis, vintage bass guitars, vintage sports cars, casinos, resorts, luxe lifestyle, haberdashery.

Summary

A polymathic and inimitable leader, startup mentor, advisor, co-founder, board member, investor and journalist. Founder & Chairman of Boardroom Advisory Services, Founder & Executive Director of the Startup Hive Incubator, CEO & Group Publisher at SGB Media Group, Co-Founder & Managing Partner of CrowdPad, President & CEO of American Residential Appraisers (acquired by Coldwell Banker Commercial, CBC in 1996). I have advised 62 Startups over the past 5 years as listed on Angel List where I am also an investment syndicate lead. Fox News Real Estate & Crowdfunding Commentator and featured columnist on many news media outlets such as Vator.tv, Efactor.com, Social Media Today, Meddle.it, Quora.com, Scoop.it and well as a portfolio of over 40 proprietary digital publications in syndication.

Lifetime Fellow at The Center For Progressive Leadership, Former musical instrument designer, apprentice luthier and retailer (bass guitar) as well as Associate Editor at Bass Frontiers Magazine, Contributing Staff Writer at Basics Magazine, Contributor to The Vintage Guitar Price Guide, Executive Producer of The School of Bass, Operations Manager & Cellar Master at Sableridge Vineyards, Sonoma, CA. Twenty five years as a real estate broker, developer, appraiser and expert witness. Twenty years as a real estate fix & flip, urban infill, and residential subdivision developer. USAF honorably discharged and decorated veteran having served in an elite, top secret multinational military intelligence unit in the late 70's.

Single by choice for 30 years, Father to one son, grandfather to two (one boy, one girl). Born & raised in Rochester, NY currently residing in Palm Desert, CA but travel often to Los Angeles, Las Vegas, NV and Metro Phoenix and Scottsdale, AZ as well as Silicon Valley, CA. I am actively involved with and support

many philanthropic and community based organizations and initiatives. My avocations are my vocations so I love what I do!

Experience

Founder & Chairman at Boardroom Advisory Services

January 2011 - Present (5 years 7 months)

Fee and equity based consulting services for emerging technology for profit and nonprofit start up advisory and directorial boards. Strategic alliance introductions and management services.

Veteran entrepreneur and master networker Stephen G. Barr with the personal mission to assist emerging technology start ups from conception through IPO, merger or sale by serving, guiding, advising and governing their advisory & director's boards on a fee and equity based consulting basis with a focus on current best practices, ethics and prudent leadership principles.

Services Include but not Limited to;

- * Board Formation and Staffing
- * Mission Development
- * Seed, Bridge and A Round Funding Acquisition
- * Board Administration & Governance
- * Investor Relations & Reporting
- * Procedural Implementation
- * External Reporting and Compliance
- * Media and Public Relations
- * IPO, Merger or Sale Negotiations
- * Personal Career Guidance & Mentorship for C-Level Executives
- * Expert Market Study and Business plan preparation, review and evaluations.
- * Intensive due diligence and vetting of startup for incubators, accelerators & venture capitalists.
- * Interim CEO & COO services.

Founded, built and ran multiple corporations in the <\$1M annual revenue and 1-5 employees on bootstrap seed capital.

Founder & CEO of American Residential Appraisers, a regional real estate consulting firm acquired by the national, Fortune 500 corporation, Coldwell Banker Commercial, CBC in 1996.

Actively seeking compensated board appointments on the Advisory Boards of emerging technology start ups, NPO's, Fintech, Edutech, Data Security, Internet of Things, Wearable Technology, Transactional Intelligence

and open to other market segments as well. Pro Bono appointments considered for those initiatives closest to Mr. Barr's personal moral imperatives.

Executive Advisor at TechPay, LLC Mobile Payment Systems

June 2016 - Present (2 months)

TechPay LLC was formed legally in October 2012. The idea for TechPay came in June 2011. We are a new mobile payment systems company. TechPay Mobile Payments TM Our first system SwiftPay was created for grocery stores. Originally located in the Research Triangle area in Raleigh North Carolina.

Our team members are Ross Markbreiter, Nancy Kelly, Miles Robinson, Ronnie Feuer, Kathy Ieland and kiww

We have partnerships with WorldPay, MVP Media Productions, Authorize.net First Data, Vantiv, WorldPay, Heartland as registered Agents to sell merchant accounts.

TechPay is a Mpos system and has many new Mobile Payment Systems in development worldwide.

TechPay can create a mobile Payment system for any retail business. Our system is based on QR codes so no new hardware, and can be used with any mobile device. Our system runs on AWS.

TechPay Mobile Payment Systems TM has invented SwiftPay TM

The first system is made for grocery stores and supermarkets.

This system took three and a half years and four and a half million dollars invested to build.

It benefits both the consumer and merchant. This is not just a "Wallet" but a complete system. It allows consumers to make a shopping list, scan manufacture coupons from newspaper, enter or scan loyalty cards. Then once at the grocery store login in with their loyalty card to show real time discounts. They have three different ways to shop with their mobile device. 1. They scan items and create a QR code with their payment information that was entered on the website or APP. Then they checkout using a pin and basket is saved and email receipt sent. 2. the cashier scans item and they use "pay now" button on app that they chose payment option. 3. Scan, Pay and Go. They don't have to see a cashier at all. Merchant can see sales, scan data and run banner campaign from their portal.

TechPay has the ability to be NFC capable.

North American Senior Advisor at Control's Force Inc

February 2016 - Present (6 months)

Transaction Watchdog™ SaaS solutions enables corporations to mitigate risk and prevent operational losses, when performing business transactions.

Transaction Watchdog is pioneer in context-aware computing for Transaction data. Our main service, Transaction Watchdog™ monitors each transaction, like order-to-cash or procure-to-pay, which crosses multiple business processes, various IT systems and data-bases, in order to detect and alert on data inconsistency in real- time, before any business loss occurs. The Transaction Watchdog™ uses ‘process awareness’ to protect payments to suppliers via ERP or payments by consumers via web /mobile from frauds and losses in business operations.

Transaction Watchdog™ Benefits:

- Lower cash leakages
- Enforces compliance, regulations and policies for each complex transaction
- Points out the root causes of actual losses
- Mitigate exposure to fraud
- Real time detection of potential operational losses
- Increase visibility into controls environment
- Shows real time capabilities on historical data off -line

Specialties

Operational Intelligence, Fraud prevention, Transaction Completeness, Transaction Reconciliation, Operational Fraud, Automatic Transaction's Control in Real Time, System and Human Error, Revenue Assurance

Executive Advisor at ALAF, Inc.

April 2016 - Present (4 months)

Our Zen product line is currently being distributed to major retailers throughout California. High Tides is a delivery service that currently operates 5 vehicles, delivering Medical Marijuana throughout Southern Orange and Northern San Diego Counties. M-Essentials is our CBD infused wellness and Skin Care product line. Kannabiz is our CBD based multi-level marketing vertical. Kannakakes is a fully permitted and FDA compliant kitchen providing edibles for internal verticals as well as “White Label” baking services for properly organized and licensed 3rd party clients. ALAF Corp. acquires, sub-divides, renovates and manages strategically selected 10,000-50,000 sq. ft. commercial properties within the State of California. All ALAF buildings are sub-divided into 1,250-5,000 sq. ft. “pods” available for rent to properly organized and licensed California Medical Marijuana Corps. Our buildings are licensed and permitted, high power (complete with rooftop solar farms), properly irrigated, video secure and staffed 24 hours a day with armed off duty law enforcement security. Since we are all inclusive completely turn key facilities, we are able to charge 5 times normal commercial rent per square foot while simultaneously providing our customers a reduction of financial barrier of entry of as much as 80%. Lease packages start as low as \$25,000.

Founder & Group Publisher at SGB Media Group

November 2006 - Present (9 years 9 months)

SGB Media Group is a digital publishing, web development, content marketing, community management and social media marketing firm. Over forty proprietary, syndicated digital publications. Extensive experience in retailing, advertising, website & online forum development, niche social networking, affiliate marketing, search optimization, site analytics and compliance management, corporate branding and identity, site location, event production & promotion, non-profit fund raising.

Specialized Experience:

- * eCommerce - Ten years internet sales experience, eBay Powerseller, Amazon, CafePress, MSN. CC Bill & PayPal business partner, affiliate marketing and proprietary shopping cart administration.
- * Social Network Development - Early developer of social networks, discussion forums, Usenet groups and BBS chat rooms.
- * Blogging - 7-10 Years experienced blogger with over 20 blogs on mixed major platforms in syndication.
- * Packet Aggregation - Early adopter of this journalistic style which is the process of joining multiple packets together into a single transmission unit, in order to reduce the overhead associated with each transmission.
- * Strategic Alliance Building - Experienced in propagating formal relationships between two or more parties to pursue a set of agreed upon goals or to meet a critical business need.
- * Event Planning & Production - Experienced event planner and producer of specialty events such as trade shows, seminars, concerts, educational events, awards shows, and political fund raisers.
- * Media Relations - Experienced media relations work with broadcast, print and digital media broadcasters and publishers. Press release writing, editing and distribution along multiple channels. Crisis and reputation management.

Founder & Executive Director at Startup Hive

April 2012 - March 2016 (4 years)

****NOTE**** This project of SGB Media Group has been suspended after a four year trial and the numbers speak for themselves. We had no shortage of viable startups applying but lacked the capital investment to make it viable and sustainable. If you are an angel investor, hedge fund manager, Angel Investor Network or Venture Capital Firm who lacks quality startups to invest in then contact Stephen G. Barr to discuss a joint venture. I have an extensive portfolio of early venture, emerging tech, viable startups, some with patents in place and personally mentored and assembled management teams looking for seed funding.

Startup Hive™ was a Pro Bono startup incubator project founded by noted publisher, startup advisor, mentor and angel investor Stephen G. Barr supported by Barr's other established firms. The primary mission of Startup Hive™ was to assist emerging technology start ups from conception through IPO, merger or sale by forming, serving, guiding, advising and governing their advisory & director's boards on a fee or equity consulting basis with a focus on emerging and disruptive technologies, transparent reporting, legal and regulatory compliance, industry specific best practices, ethics and prudent leadership principles garnered from Barr's 35 year, multifaceted career. These services were provided to the startups totally free of charge and a service to the startup community at large and as such proved to be non-sustainable in the end and closed in March 2016. Startup Hive™ sourced client companies primarily through a combination of strategic alliance referrals and via the Angel List, Built In LA, Gust, Vator.tv, Founder Dating and Efactor entrepreneurial social network platforms. Over the course of it's four year lifespan Startup Hive™ incubated and advised a total of 62 startup companies covering a wide range of industries and verticals. Our Spring 2014 Open Enrollment brought in 132 startup applications through Angel List.

Co-Founder and Managing Partner at CrowdPad

August 2012 - January 2015 (2 years 6 months)

Passive real estate investment portal for accredited investors.

Experienced Fund Managers:

Our investment properties are hand picked by co-founders Brian Kissinger and Stephen G. Barr and their team of advisers who between them have over 100 years of real estate brokerage, finance, development and appraisal under their belts. They are all industry leaders in their respective market segments; brokers, developers, landlords, bankers, attorneys & investors.

Unique Property Acquisition:

Aria Group's CrowdPad division has developed a unique process of property acquisition that gives our funds complete control over the assets without taking title to the properties. We work with the creditors under a management contract in a manor that removes all potential loss risk so your investments are secure.

Complete Transparency:

Our investor portal is not only secure but offers investors round the clock access to view all statistics, up to date earnings and control where their investment is at any given point in time. From the dashboard the administrators and sponsors can see how many contributions have been made, if minimum and maximum contribution limits were attained, and the expiration date of the project.

This project was acquired by a private family trust in January of 2015 for a publicly undisclosed amount.

Director of Social Media at GiveClicks.com

October 2008 - September 2009 (1 year)

GiveClicks is an online shopping program designed to help you support your favorite charity while doing your every day shopping on the Internet. The nonprofit of your choice will receive a small donation with each purchase you make online within the GiveClick's merchant network. While there I developed the corporate social media strategy and built out, populated and maintained campaigns on Twitter and Facebook as well as initiated and maintained the corporate blog on Wordpress. I reported to the CEO directly as well as interfaced with channel partners, IT department and various political and community leaders.

As Social Media Director I was responsible for overseeing the Company's Social Media Strategy and Social Media team across all internal brands and platforms . The role coordinated with the internal PR, Editorial, Marketing, Legal and Production Directors and Board Members to support the Company's mission. The position involved ensuring our social broadcasting was fully integrated with all other efforts across the Company's portfolio, as well as managing the Central Social Media budget.

Owner & Community Manager at Vintage Bass Trading Co. & The Dudepit Forum

December 1998 - January 2007 (8 years 2 months)

Owner of VBTC, an online retail outlet for bass guitars and related accessories and host of The Dude Pit online bass guitar discussion forum and social network. Retailer for fifteen musical instrument manufacturers. Co-designer of three limited edition bass guitars manufactured by Lakland Basses. Importer and exclusive US Distributor of the J-Retro onboard preamplifiers.

As Founder and Community Manager of "The Dudepit" online forum for bass players worldwide I managed an early example of a "Proprietary" as well as a "Niche" social network that at it's peak was averaging an average of 3 million visits per month in a threaded forum style format. The forum became quite popular and I successfully "branded" myself as "The Dude" and became a noted "thought leader" within the demographic with an international following.

I was one of the first non-brick and mortar retailers allowed to attend the NAMM Show in January 2000.

Operations Manager & Cellar Master at Sable Ridge Vineyards

September 1996 - December 2001 (5 years 4 months)

General manager and cellar master of this family owned, boutique vineyard and winery in Sonoma County, CA. Managed all day to day operations including vineyard and cellar labor, facilities and equipment. Participated in final tasting, blending and bottling of all wines which have received multiple gold, silver & bronze medals in international competition.

One of the founding vineyards of The Bennett Valley AVA, an American Viticultural Area located in Sonoma County, California. The boundaries of this appellation lie completely within the North Coast AVA, almost completely within the Sonoma Valley AVA and overlaps into some areas of the Sonoma Coast AVA and Sonoma Mountain AVA. The region was granted AVA status on December 23, 2003 following the petition of Matanzas Creek Winery. The AVA is surrounded to the south, east and west by the Sonoma Mountains and to the north by the city of Santa Rosa, California. The region receives a moderating effect on its climate from Pacific Ocean through the cool coastal fogs and breeze that creep into the area from the southwest through Crane Canyon between Sonoma Mountain and Taylor Mountain. Barbera, Cabernet Sauvignon, Cabernet Franc, Chardonnay, Grenache, Merlot, Pinot Noir, Sauvignon Blanc and Syrah are the leading grape varieties planted.

PRODUCTION

Estate Syrah

Sonoma Valley Meritage

Russian River Valley Viognier

Russian River Valley Petite Sirah

Russian River Valley Zinfandel

Sonoma County Zinfandel

Sonoma Valley Syrah and Red Blends

Lodi Zinfandel, Syrah and Red Blends

President & CEO at American Residential Appraisers

April 1991 - November 1997 (6 years 8 months)

Founder, President and CEO of this SW regional appraisal & consulting firm with as many as 7 branch locations in CA & NV. Oversees all real estate appraisal administration business operations including day-to-day operational management including ordering and reviewing appraisal reports, vetting and maintaining a panel of approved appraisers and environmental consultants, establishment of bank appraisal and environmental policies and development of department procedures, quality control including USPAP, Federal and state banking regulatory compliance, providing counsel to lenders and underwriters regarding real estate related issues, supervision and guidance of staff, and providing customer service to internal and external clientele.

- * Over 400 hours of courtroom testimony experience with over an 80% win ratio.
- * Golf course design, development and residential subdivision specialist.
- * High end, celebrity owned residential specialist within a 7 county area of Southern CA
- * Certified review appraiser
- * Early tester and adopter of digital photography and data transmission technologies.
- * Acquired by Coldwell Banker Commercial, CBC in 1997.

District Appraisal Manager at Citibank Savings, FSB

April 1989 - April 1991 (2 years 1 month)

Senior management position at this federally chartered savings bank. Managed desk and fields appraisers with workload adjustments and job performance including, estimating, customer service skills, and time management.

Responsibilities:

Managed Appraiser dispatch processes.

Oversaw quality of appraisal handling

Managed internal quality control program including accuracy to detail, tracking results, and ensuring general quality control and USPAP compliance.

Ensured proper employee training, use and maintenance of all department computer hardware and software systems,

Monitored and reported unit performance against established metrics standards.

Worked closely with staff to ensure fair, accurate, and timely appraisals.

Keeps current on state/territory regulations and issues as well as industry activity and trends.

Provided technical support to appraisal staff as well as completing reviewed an ongoing random sampling of field work..

Participated in the establishment of department goals and for implementing procedures and performance standards to achieve these goals;

Responsible for the employment, promotion, associate performance evaluation, training, motivation, counseling, and discipline of assigned associates.

President & CEO at Axiel Research Group, Ltd.

November 1985 - October 1988 (3 years)

Founded and served as Pres & CEO of this real estate appraisal and consulting firm with emphasis on developing emerging technology within the field utilizing advanced statistical modeling, digitized forms, time and motion studies and digital photography years before any peer groups. Regional appraisal review and fee panel management services for Norstar Bank & Fleet Financial.

Real Estate Broker & Sales Manager at Scott E. Cohen Realty

January 1983 - November 1985 (2 years 11 months)

Managed a sales force of 6-10 real estate sales people and brokers under Mr.Cohen. Recipient of the 1984 "Sales Master Award" from the Real Estate Board of Rochester for being the top selling Realtor Associate with 164 closed sale transactions. Trained one on one under the mentorship of Mr. Cohen who went on to participating in 4 notable IPOs including LivePerson and 24/7 Real Media.The duo recently reunited again

after 25 years in 2014 to collaborate on Cohen's Lifecube Project in the Fremont East district of Downtown Las Vegas.

Imagery Interpreter Specialist (AFSC 20650) Currently Imagery Analysis - 1N1X1 at USAF

June 1976 - May 1979 (3 years)

Graduated US Military Intelligence School, Lowry AFB, Served with the 548th RTG Hickam AFB, HI, Honorable Discharge. Top Secret Sensitive Compartmented Information (SCI) Security Clearance (inactive). USAF Tested at the 98th percentile level and scheduled for classified multinational military intelligence service. Permanent assignment to the Pacific Air Command.

Duties and Responsibilities:

Exploits and analyzes multisensor imagery in conjunction with all-source intelligence information. Determines type, function, location, and significance of military facilities and activities, industrial installations; and surface transportation networks. Determines type, function, and location of military equipment including ground, air, naval, missile, and electronic orders of battle. Uses multisensor imagery to conduct comparative analysis. Analyzes terrain to determine trafficability, and identify landing zones and defensive fortifications. Analyzes structures of military and industrial installations to determine construction type and functionality. Determines present and future imagery collection requirements. Prepares damage assessment reports detailing structural damage and weapons effects. Operates imagery exploiting equipment including computer-assisted exploiting and automated data base systems. Constructs queries and retrieves historical files to conduct comparative analysis. Uses automated exploiting equipment to prepare, review, and transmit intelligence reports. Uses softcopy imagery systems to exploit, perform mensuration, annotate, and disseminate imagery products.

Performs precise mensuration of multisensor imagery to determine geographic location, and vertical and horizontal measurements of objects. Uses maps, charts, geodetic products, and multisensor imagery to determine distance, azimuth, and location of targets.

+SERVICE RECORD CLASSIFIED+ HONORABLE DISCHARGE+OUTSTANDING UNIT AWARD

Education

Harvard University

Certificate, CS50 - Introduction to Computer Science, 2012 - 2013

Grade: Pass

Activities and Societies: HarvardX

Center For Progressive Leadership

Senior Fellow, Political Science and Government, 2009 - 2009

Grade: Pass

Activities and Societies: *Lead a panel on the use of social media in political campaigns. *Fellowship advocacy project of affordable healthcare and the increasing need to compensate family caregivers.

US Small Business Administration

Certificate, Small Business Administration/Management, 2014 - 2015

Grade: Pass

The Appraisal Institute

Certified Residential Real Estate Appraisal, Real Estate Appraisal, 1984 - 1989

Activities and Societies: The Appraisal Institute is a global association of real estate appraisers, Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide. Organized in 1932, the Appraisal Institute advocates equal opportunity and nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws.

Monroe Community College

Associate's degree, Marketing Management, 1979 - 1981

Grade: 3.25 gpa

Activities and Societies: Student Association Vice President, Student Member Board of Trustees, Founder & President of Outdoor Activities Unlimited Club, Peer Mentors Program.

University of Hawaii at Manoa

9 Credit Hours, English Language and Literature, General, 1978 - 1979

Grade: 4.0

Armed Forces Air Intelligence Training Center (AFAITC)

Certificate, Photo Interpretation, 1976 - 1977

Grade: 4.0

Cardinal Mooney HS

Diploma, College Prep, 1972 - 1976

Grade: 12th

Activities and Societies: Chess Team, Varsity Ski Team (NY State Team), Junior Varsity Men's Tennis

Courses

Senior Fellow, Political Science and Government

Center For Progressive Leadership

NPO Administration

Effective Messaging

Non Profit Fundraising & Administration

Political Leadership

Strategic Alliance Management

Political Budget Cycles and Fiscal Decentralization

9 Credit Hours, English Language and Literature, General

University of Hawaii at Manoa

20th Century American Literature

Late 18th-century literature, English and European romanticism,

Poetry in English After 1900

Associate's degree, Marketing Management

Monroe Community College

Business Law

Cost Accounting

Statistics I

Principles of Marketing

Organizational Behavior

Management Theory and Practice

Marketing Management

Urban Political Process

Macro Economics

Public Speaking

Speech Communications

Leadership

Micro Economics

Certificate, Small Business Administration/ Management

US Small Business Administration

Strategic Planning

Financing Options for Small Businesses

Certified Residential Real Estate Appraisal, Real Estate Appraisal

The Appraisal Institute

Application & Interpretation of Simple Linear
Regression

Evaluating Commercial Construction

Evaluating Residential Construction

Subdivision Valuation: A Comprehensive Guide to
Valuing Improved Subdivisions

Advanced Income Capitalization

Advanced Appraisal Principals

Advanced Concepts & Case Studies

Litigation Appraising: Specialized Topics and
Applications

General Appraiser Site Valuation and Cost Approach

The Appraiser as an Expert Witness: Preparation and
Testimony

Quantitative Analysis

Condemnation Appraising: Principles & Applications

General Appraiser Market Analysis and Highest & Best
Use

Basic Appraisal Principles

Income Capitalization

Certificate, Photo Interpretation

Armed Forces Air Intelligence Training Center
(AFAITC)

Imagery Intelligence

Practical Imagery Applications

Cartography

Satellite Imagery

Independent Coursework

Corporate Formation & Reporting

LEAN Startup Methodologies

Business Plans & Pitch Decks

Startup Strategic Planning

Venture Capital

Social Media Marketing

Corporate Branding

Publications

The Cyber Security Report™

SGB Media Group June 2016

Authors: Stephen G. Barr

Publisher Stephen G. Barr reports on current and emerging cyber security technology, events & news. Cyber security, also referred to as information technology security, focuses on protecting computers, networks, programs and data from unintended or unauthorized access, change or destruction. Network outages, data compromised by hackers, computer viruses and other incidents affect our lives in ways that range from inconvenient to life-threatening. As the number of mobile users, digital applications and data networks increase, so do the opportunities for exploitation.

Off The Grid™

SGB Media Group on behalf of Controls Force, Inc. March 2016

Authors: Stephen G. Barr, Alex Pardalis, Vladimir Forfutdinov, Joeri Vandenherik, Boris Shapira

The traditional Loss Prevention systems in any industry are undergoing a profound transformations: from manual controls to automated, from periodical to continuous monitoring, from controls' monitoring to transaction data monitoring. The transition has not been smooth and customers have been overbilled in the amount of billions of dollar every year. Off The Grid™ documents some of the larger cases.

The Crowdfunding Times™

SGB Media Group September 2012

Authors: Stephen G. Barr

Publisher Stephen G. Barr reports on the latest developments in the crowd funding industry. According to the JOBS Act of 2012, the SEC has until approximately Jan 1, 2013 to issue regulations governing investment crowdfunding. It must also register crowdfunding portals and approve self-regulatory organization (SRO) rules governing those portals. Crowdfunding is the practice of funding a project or venture by raising monetary contributions from a large number of people, today often performed via internet-mediated registries, but the concept can also be executed through mail-order subscriptions, benefit events, and other methods. Crowdfunding is a form of alternative finance, which has emerged outside of the traditional financial system

The Crowdfunding Daily News™

SGB Media Group September 2012

Authors: Stephen G. Barr

Daily aggregate reporting on the crowdfunding industry by Stephen G. Barr of The National Crowdfunding Association.

Social Media Observer™

SGB Media Group December 1, 2010

Authors: Stephen G. Barr

A social media and public relations blog on WordPress by problogger and social media expert Stephen G. Barr, CEO & Group Publisher at the Scottsdale, AZ based SGB Media Group covering news, trends and events within the social media marketing industry including Facebook, LinkedIn, Twitter.

Social Views™

SGB Media Group September 2, 2007

Authors: Stephen G. Barr

SGB Media Group is a social media marketing firm specializing in niche social network development, performance marketing, strategic alliance management, public relations and developing social network aggregation applications. Social Views is a digital publication reporting on trends, events and emerging technologies and platforms used for social media marketing.

Niche Social Network Development™

SGB Media Group January 1, 2012

Authors: Stephen G. Barr

A niche social network is a social network comprised of members of a particular niche market. The development, population, and administration of such a social, while possessing properties of a global social

network does require different skills and special treatment by the developer. This blog is for the discussion of those differences.

Vator.tv Column™

Vator.tv

Authors: Stephen G. Barr, Bambi Francisco, Ronny

Vator (short for innovator) is a professional network for entrepreneurs and investors.

Founded and run by veteran and award-winning journalist Bambi Francisco, Vator consists of Vator.tv (soon to be vator.co), one of the largest business networks dedicated to entrepreneurship, VatorNews, Vator's news site focused on the business and trends of high-tech entrepreneurship and innovation. VatorNews has 500-plus contributors. Vator also has a technology platform called Vator Competitions, which is an online competition management system.

Background:

Vator has always been a catalyst for innovation. Since our launch in June 2007, we have been a professional network for ideas and businesses. People initially used Vator to pitch their ideas/businesses through video. Today, people use their company profiles to share their story to the entrepreneur community on Vator as well as the broad community across the vast Web.

Our goal has always been to help the best entrepreneurs succeed.

The Vintage Guitar Price Guide™

Vintage Guitar Magazine January 1, 1995

Authors: Stephen G. Barr, George Gruen

Vintage Guitar always delivers the coolest, most interesting information on wonderful vintage guitars and the great companies that built them. For 27 years, we have been doing that better than anyone else! VG also offers as many honest new-gear reviews as you will see anywhere, more exclusive interviews with great and up-and-coming players, and no other guitar mag reviews more new guitar music! Add Vintage Guitar's always-great histories on guitars, amps, and effects, guidance on guitar values, playing and repair tips, and FREE classified ads, and you get an amazing amount of useful guitar information. VG is also available in a Digital format, at the same low price, for use on any computer or handheld device!

Associate Editor

Bass Frontiers Magazine™ August 1, 2001

Authors: Stephen G. Barr, Dale Titus, Jim Hyatt, Mike Dimin

Served as associate editor off and on for two years. Jim Hyatt founded Bass Frontiers Magazine back in 1994 with a small, simple newsletter. Little did he know that these humble beginnings would lead to the second largest printed publication for bassists. Jim quickly grew the publication to well over 5,000 subscribers worldwide. In 2008, Dave and Jonathan Fowler, along with Gene Fox, purchased Bass Frontiers Magazine from Jim and decided to go digital. This move prompted an innovation that would take Bass Frontiers to an entirely different level. Although the business model has changed since Jim founded the magazine back in 1994, the vision has stayed the same. Bass Frontiers has stayed true to its motto, "By Bass Players, For Bass Players."

The Startup Review Journal™

SGB Media Group August 2011

Authors: Stephen G. Barr

A digital publication of SGB Media Group featuring startups from the Startup Hive accelerated incubation program mentored by publisher and veteran entrepreneur and business catalyst Stephen G. Barr of Boardroom Advisory Services in conjunction with Angel.co, Vator.tv and the Startup America Partnership.

The Luxe Report™

SGB Media Group September 16, 2013

Authors: Stephen G. Barr

Noted publisher and luxury lifestyle consultant Stephen G. Barr started this publication to nurture his passion for working with people and helping them enhance their personal style and quality of life. He receives enjoyment and takes a personal interest in providing support to others and helping them find solutions to various everyday challenges.

The Social Media Marketing Report™

SGB Media Group September 2007

Authors: Stephen G. Barr

SGB Media Group's social media marketing blog on the Posterous network reporting on trends, news and events within the social media marketing industry. It also examines and reviews various trending social networks, mobile applications, blogging platforms as well as social bookmarking sites and niche/proprietary social networks and online forums. Publication suspended on 5/31/2013

An Inimitable Style™

SGB Media Group October 24, 2010

Authors: Stephen G. Barr

Publisher Stephen G. Barr writes one man's perspective on being single, middle aged, introspective, style conscious and sometimes lost in the technological new millennium society. Barr discusses the latest trends in men's fashion, accessories as well as lifestyle, health, investing, relationships and travel.

The Software Solution Network™

SGB Media Group November 11, 2010

Authors: Stephen G. Barr

Providing the best software available at deeply discounted pricing. Product reviews and promotions.

The Hard Drive Journal™

SGB Media Group August 28, 2007

Authors: Stephen G. Barr

SGB Media Group's Steve Barr reports on computer hardware and peripheral devices with news, reviews and buy recommendations.

The Affiliate Marketing Publisher's Report™

SGB Media Group November 15, 2007

Authors: Stephen G. Barr

SGB Media Group's Publisher Stephen G. Barr reports on the Affiliate Marketing Industry from the viewpoint of the affiliate publisher. The full spectrum of affiliate marketing applications and 3rd party

affiliate networks are discussed, evaluated and reviewed. Affiliate marketing is a type of performance-based marketing in which a business rewards one or more affiliates for each visitor or customer brought by the affiliate's own marketing efforts. The industry has four core players: the merchant (also known as 'retailer' or 'brand'), the network (that contains offers for the affiliate to choose from and also takes care of the payments), the publisher (also known as 'the affiliate'), and the customer. The market has grown in complexity, resulting in the emergence of a secondary tier of players, including affiliate management agencies, super-affiliates and specialized third party vendors. Publication suspended on 5/31/13

The Southwest Real Estate Report™

SGB Media Group July 10, 2011

Authors: Stephen G. Barr

Publisher and retired real estate appraiser Stephen G. Barr tracks and discussed the current real estate market in California, Arizona & Nevada. Publication suspended on 5/31/13

The Affiliate Marketing Journal™

SGB Media Group September 2013

Authors: Stephen G. Barr

All the latest tech, news & events in affiliate marketing. This publication is current version of the original Affiliate Marketing Publisher's Report.

The Solitudinal Extrovert™

SGB Media Group July 4, 2009

Authors: Stephen G. Barr

Steve Barr's Tumblr blog on a range of topics from social media marketing, public relations, social network development & monetization, blogging, vlogging, community and strategic alliance building, website development, computer graphics, content management & aggregation, digital media publishing. branding and identity, site location, event production & promotion, non-profit fund raising and lean startups.

The Transpartisan Times™

SGB Media Group September 1, 2007

Authors: Stephen G. Barr

Transpartisanship represents an emerging field in political thought distinct from bipartisanship, which aims to negotiate between “right” and “left,” resulting in a dualistic perspective, and nonpartisanship, which tends to avoid political affiliation altogether. Rather, transpartisanship acknowledges the validity of truths across a range of political perspectives and seeks to synthesize them into an inclusive, pragmatic container beyond typical political dualities.

Strategic Alliance Management & Social Media™

SGB Media Group April 4, 2010

Authors: Stephen G. Barr

A community and blog dedicated to strategic alliance management within today's social media environment.

The Mercedes Monitor™

SGB Media Group September 16, 2013

Authors: Stephen G. Barr

A daily blog for Mercedes Benz enthusiasts worldwide to get the latest in new product development news and reviews along with aftermarket upgrade reports, vintage/collectable updates, auto show reports and Mercedes-Benz Club news and events.

A Caregiver's Silence™

SGB Media Group July 31, 2007

Authors: Stephen G. Barr

Steve Barr of SGB Media Group discusses his personal experiences as the full-time caregiver for his elderly & infirm parents and reports on many available resources for caregivers. Syndicated on The Wellsphere Health Network.

The Reverse Mortgage News™

SGB Media Group August 16, 2010

Authors: Stephen G. Barr

If you're 62 or older – and looking for money to finance a home improvement, pay off your current mortgage, supplement your retirement income, or pay for healthcare expenses – you may be considering a reverse mortgage.

The Premium Value Club™

SGB Media Group July 21, 2007

Authors: Stephen G. Barr

An affiliate marketing portal site where publisher Stephen G. Barr scours the globe to bring you bargains on products and services from only the the finest online retailers.

Internet Travel Bargains™

SGB Media Group August 20, 2007

Authors: Stephen G. Barr

An affiliate marketing portal site where publisher Stephen G. Barr posts travel related bargains and destinations around the globe including reviews of all of the various existing travel portals such as Expedia, Hotwire, Priceline and more.

The Real Estate Investor's Daily™

SGB Media Group October 1, 2013

Authors: Stephen G. Barr

An aggregate daily blog covering news, trends & market conditions in the general real estate industry with a particular focus on his these trends effect the passive real estate investor.

The Daily Bit™

SGB Media Group January 9, 2015

Authors: Stephen G. Barr

Stephen G. Barr's aggregate daily blog covering the growing Bitcoin and other Cryptocurrency markets, with security challenges, news, events and legislation updates of a global basis.

Unsafe At Any Age™

SGB Media Group January 1, 2015

Authors: Stephen G. Barr

Stephen G. Barr's personal experience attempting to return to the USSA Masters ski racing circuit at the age of 56.

Meddle.it Aggregate Column™

Meddle.it August 15, 2013

Authors: Stephen G. Barr, Vidar Brekke

An aggregate blog on the Meddle.it platform where I report on topics such as Entrepreneurship, Social Media, Commercial Real Estate, Content Marketing, Law & Business, Winter Sports, Business Management, Advertising, Venture Capital, Personal & Career Development and the Global Media Industry.

Niche Social Network Development™

Quora.com March 1, 2012

Authors: Stephen G. Barr

A niche market is the subset of the market on which a specific product is focusing; therefore the market niche defines the specific product features aimed at satisfying specific market needs, as well as the price range, production quality and the demographics that is intended to impact. It is also a small market segment and an example would be a bridal shoe shop because there is not very many of them around.

A niche social network is a social network comprised of members of a particular niche market. The development, population, and administration of such a social, while possessing properties of a global social network does require different skills and special treatment by the developer. This board is for the discussion of those differences.

The Startup Vagabond™

SGB Media Group July 4, 2016

Authors: Stephen G. Barr

Tales from the road from roving startup advisor Stephen G. Barr published on on Medium platform. My blog on the Medium platform. Medium, the new self-publishing platform from two of Twitter's co-founders, Evan Williams and Biz Stone, promises to eliminate the need for bloggers to also be marketers. "We want to help the best ideas and stories have the biggest possible impact," Williams said in an email. "For the vast majority of people, Medium will have a higher return-on-investment for writing than publishing one's own blog." The core idea is that regular people want to consume content published by other regular people. Medium automagically curates a stream of the posts that are most relevant to you — which means the authors of those posts are also reaching their ideal audience.

Projects

Rakuten Linkshare Affiliate Network

November 2006 to Present

Members: Stephen G. Barr, Chad Gundry, Nicola Murray, Jessica Henry, Beth (Emigh) Benedict, Bergen Palmer

Affiliate Publisher with over 125 approved retailers since 2006. Rakuten Marketing is a global digital marketing company whose services encompass affiliate, search, attribution and display.

Our Mission

Traveling an ever-expanding technological landscape, today's consumer has no borders. This makes it an especially exciting time for brands. That's why our mission is to empower clients with solutions that go beyond the expected, from superior service and technology to consumer-centric insights that drive better results. This means offering real-time insight into campaign performance across multiple channels and devices. It means maintaining a bird's eye view of purchasing paths. And it means discovering new opportunities to facilitate global expansion.

Our Company

With nine offices around the world, our global marketing services span affiliate, search, mobile, lead generation, display and attribution. The recent merger of LinkShare, MediaForge, Paid Search, DC Storm and Popshops under Rakuten Marketing means we offer the highest level of specialization in our core services combined with an integrated approach to simplify what has become an increasingly complex digital marketing space. In 2014, we launched Cadence, our omni-channel attribution platform that provides a single point of install and cross channel insights to optimize media spend. Our company is headquartered in New York City and has offices in Australia, Brazil, Japan, Singapore, the United Kingdom, France and Germany and throughout the United States.

Find out more www.rakutenmarketing.com

Fox News Commentator

May 2015 to Present

Members: Stephen G. Barr, Dan Cohen, Robert Massi

“Bob Massi is the Property Man” will debut Saturday, July 11, at 12 p.m. ET, and will be hosted by Las Vegas real estate attorney Bob Massi, who also serves as a legal analyst for Fox News.

The series will feature several experts who are expected to break down property trends and pricing deals. Massi will offer advice to local businesses and families who have encountered difficult real estate situations following the housing crisis. An encore presentation of the program will be presented every Sunday at 3 p.m.

“Bob Massi will provide our viewers with invaluable insight and expertise on the trends of a constantly shifting real estate market. We are pleased to have him join our weekend lineup,” said Roger Ailes, chairman and chief executive of Fox News, in a prepared statement.

The first installment of the series will focus on the Las Vegas real estate market, which is rebounding from declines it suffered during the financial crisis.

Massi runs his own law firm, Robert Massi & Associates, in Nevada and has been a legal analyst for the network since 1998. Additionally, he hosts a one-hour syndicated radio talk show, "A Layman's Guide to the Law," heard on KDWN-AM in Las Vegas.

The Life Cube Project

December 2013 to Present

Members: Stephen G. Barr, Scott Cohen

The Life Cube Project is the creation of my lifelong friend & mentor Scott E. Cohen. Impacting people's lives by helping people realize their goals, dreams, wishes, and ambitions. Change the world by helping one person at a time. The Life Cube Project is an interactive community art installation created by Scott Cohen (skeeter). The first Life Cube was built at Burning Man in 2011. Since then, the concept has evolved to include opportunities for the community to express themselves, create and show their art. The mission of The Life Cube Project is to get people to write down their goals, wishes, dreams, and aspirations with the belief that there is a better chance of achieving them. <http://www.thelifecube.org/>

Advisor to Arrive.by

March 2015 to Present

Members: Stephen G. Barr, Dave Hepworth

Arrive.by is a scalable cloud-based solution that tracks and predicts the arrival time of a vehicle, delivery or person to a location.

It takes the pain out of waiting for a delivery, plumber, electrician, even a bus. After all, let's face it, time is one of those things that you'll never get back, so why spend it waiting?

Notifications are sent to keep users updated as to the arrival time, eliminating the anxiety and hassle associated with not knowing when something or someone will arrive.

APIs are available to allow companies to integrate their tracking system or to build mobile applications. Any GPS device can be used to seed the Arrive.by tracking and delay engine.

Arrive.by also includes:

Routing engine optimised for traffic hazards

Scheduling based on shortest path or time

We're working on:

Dynamic scheduling with time windows and vehicle capacity

Alerts to let user know when to leave where they are to get to delivery/service location

Resource optimisation algorithms

TECHNOLOGY

Arrive.by comprises real time arrival prediction algorithms, route optimisation, scheduling optimisation and alert notifications.

Any GPS enabled device can be used - phone, tablet or black box GPS unit.

It is applicable to both the B2B and B2C customer segments.

The arrival prediction algorithms have been validated by commercial and government clients.

Alert notifications can be sent via mobile, email, SMS or twitter.

Clarity.fm Subject Matter Expert

2012 to Present

Members: Stephen G. Barr, Dan Martell

Clarity is a "curated web" online network founded by Dan Martell, a Canadian entrepreneur, that connects users by telephone with expert mentors who provide advice in areas such as marketing, sales and business development. Now part of the Startups.co family of platforms. Clarity allows anyone to get paid for their advice over the phone. It's like Quora for voice. Regardless if you live in San Francisco or rural Canada, getting advice from those who've been successful is one of the best ways to move your dreams forward. Clarity wants to solve the "advice" problem for everyone around the world. I am listed as a subject matter expert for Cowdfunding, Startups, Niche Social Network Development, Political Advocacy, Fundraising & Campaign Mgt., Affiliate/Performance Marketing, Real Estate Development & Valuation.

msPad ©™ Medical Shorthand Keypad - Strategic Advisor

2013 to Present

Members: Stephen G. Barr, Sandy Ingold

The end users will be the entire medical industry that does data entry (nurses, doctors, physical therapists, respiratory therapists, paramedics, medical students, etc.). There are currently 878,194 Dr's. in the US, 3.1 million registered nurses, 185,500 physical therapists, 105,900 respiratory therapists. These numbers do not include paramedics, medical students and ancillary staff. The immediate market is expected to be in excess of 5 million.

Krowdster.co Affiliate

March 2016 to Present

Members: Stephen G. Barr, Josef Holm

Krowdster is the first crowdfunding marketing platform, designed to optimize & promote rewards and equity crowdfunding campaigns.

Connect with Backers and Super Backers on Kickstarter and Indiegogo

Build a highly targeted and engaged following on Twitter

Get a professional Press Release written and distributed

Reach influencers, journalists and bloggers in your niche

Discover viral content in your niche

Optimize your campaign page setup

And much more...

campaign-optimizer-krowdster

Krowdster is a crowdfunding marketing platform for equity and rewards crowdfunding campaigns. We have the world's largest searchable crowdfunding backer directory with over 2 million kickstarter and indiegogo

backers, a twitter marketing tool that builds a targeted audience, a press release service and many other features that empower crowdfunders to prepare and run a successful crowdfunding campaign.

Brivas Technologies - Executive Advisor

March 2014 to Present

Members: Stephen G. Barr, Rich Wheelless, Beau Parry

BRIVAS Technologies was founded in 2012 by Beau Parry. BRIVAS Labs leverages proprietary computer vision and state of the art encryption techniques to bring the highest levels of privacy, security, accuracy and identity verification to enterprise, government and consumer users on mobile platforms. BRIVAS MACHINE LEARNING API works with many existing digital strategies and looks to make each user's unique identity part of their personal security feature.

BRIVAS operates in a BIG DATA format to combine many data points to prove you are who you say you are. Complete confidence in USER IDENTITY AWARENESS is important in the new cyber security age as usernames and passwords provide anonymity to users.

Computers and make much better decisions given enough data than humans and so we leverage deep computation power to return quality decisions to end client systems, whether for access control, payment transactions, log in, or time sheet accuracy. BRIVAS can derive a solution with our integration partners.

Specialties

Biometric Identity Management, Machine Learning/AI, Cryptography, Enhanced encryption/decryption cyphering, Complex Mobile & Cloud Computation

Circa 2020 Apartments - Redlands, CA - Public Relations & Social Media

August 2011 to Present

Members: Stephen G. Barr, C Steve Reeder

UNIVERSITY CROSSING is a 306 unit Class A market-rate proposed apartment project located on approximately 12.58 acres on the north side of Lugonia Avenue, approximately 1000 feet west of Alabama Street and immediately north of the City of Redlands. A skilled team of professionals has been assembled to assist in the development of the project, which we envision to be a benchmark project—a standard by which future multi-family projects will be measured.

Golden Seeds Game Company - Social Media & Public Relations

May 2010 to Present

Members: Stephen G. Barr, C Steve Reeder

Golden Seeds Game Company, Inc., a Nevada Corporation is a start up business that has positioned itself to become the global supplier of innovative, educational and informational games that are fun to play for all ages from 6 to 106 and beyond! These games, when played, are intended to bring about education and greater insights and understandings about information that can be used in our daily lives. GSGC has acquired

the rights to expand the creation, marketing and distribution of "Words Of Wisdom The Game" ("WOW" or "The Game").

The Healing Codes by Dr. Alex Loyd - Social Media Director

April 2010 to December 2010

Members: Stephen G. Barr, Mary Ann Costello, E. Thomas Costello, Alex Loyd, Ph.D, ND

The Healing Code, a new book by Dr. Alex Loyd (creator of The Healing Codes system) and Dr. Ben Johnson (the only medical doctor to appear in the movie "The Secret"), reveals a revolutionary six-minute process that heals the source of virtually all illness and disease, even success and relationship issues.

I designed, setup and managed a successful social media campaign from book publishing launch through achieving #1 Best Seller status on Amazon.com

Lakland Dudepit Limited Edition & Decade Bass Guitar Designs

December 2001 to July 2007

Members: Stephen G. Barr, John Pirruccello, Fred Hammon, Dan Lakin, Bob Glaub, Joe Osborn, Daryll Jones, Jerry Scheff, Carl Pedigo

I worked with the Lakland factory over the course of our five year relationship on designing three "Dudepit Limited Edition" bass models two of which were custom cosmetic and electronic upgraded models of existing Lakland signature series basses (Joe Osborn & Bob Glaub) and the third was a new design partially designed by crowdsourcing the specifications with the 5,400 member Dudepit Forum to commemorate Lakland Basses 10th Anniversary. The "Decade" model as it was called is now a regular production model in the Lakland Basses product catalog.

A Friend Indeed TV

August 2014 to October 2014

Members: Stephen G. Barr, Patelli Paschal, Justin Tranchita, Alysia Reiner

Marrying Music, Motion Pictures, Video Games, and Giving!

Boostinsider.com Influencer

April 2015 to Present

Members: Stephen G. Barr

Helping companies and other vendors promote their products and services to the digital audience of the internet by using my own creative ideas and through my own social media accounts (facebook, twitter, google+, etc).

Mentor to Dr Grace Gniazdowska

May 2015 to Present

Members: Stephen G. Barr, Dr Grace Gniazdowska PsyD PhD ND

Mentoring and advising Dr Grace Gniazdowska on her goal of opening a permanent retreat center in Florida during fiscal year 2015!

The School of Bass - Executive Producer

October 2006 to October 2010

Members:Stephen G. Barr, Michael Menduno, Mel Brown, Dean Peer, Harvey Brooks, Andy West, Ed Friedland, Lynne Davis, Chuck Rainey, Bobby Vega

Served as principal organizer and event producer of this intensive bass guitar series of seminars, performances, manufacturer clinics and social gathering held in Scottsdale, AZ.

KarmaCircles - Karma Giver

November 2015 to Present

Members:Stephen G. Barr, Deepak Goel

KarmaCircles is mentorship given in small blocks of time and sealed with public thank you notes. I conduct two KarmaMeetings per month focused on various facets of entrepreneurship with emphasis on optimal product pricing. Time can be scheduled with me via KarmaCircles.

Expert Dojo

November 2015 to Present

Members:Stephen G. Barr, Brian Mac Mahon, Kapil K

Expert DOJO have the most progressive entrepreneur and small business success academy in the USA. If you have a small business, start up enterprise or are thinking of starting one then your options include access to multiple tools to grow your business, expert led training classes, open innovation classes, expert events, mastermind groups and the largest free peer to peer expert network in the country. This is the one stop resource for entrepreneurs looking to grow your business.

Youth Business Alliance - Guest Speaker

November 2015 to Present

Members:Stephen G. Barr, Josh Lau, Mark Stagen

The Youth Business Alliance (YBA) runs an after school program called "Introduction to Business & Careers." The program focuses on bringing business executives into the class room setting to educate, inspire and motivate students to get more interested and involved in business and professional careers. The year-long course is highly experiential for the students and includes: in-class presentations by business executives and field trips to area businesses. Additionally, students who successfully complete the course will receive a full high school course credit.

Startup Business Loans Today

January 2016 to Present

Members:Stephen G. Barr, Michael Noel

Our Business Funding Programs provide solutions for all business owner types. Whether you are a brand new start-up with no revenues to date, or a seasoned business with strong revenues, we can help you get the funding you need. Make sure to look through all the programs listed below as each of them has their own unique benefits.

Patronomy - Mentor

March 2016 to Present

Members:Stephen G. Barr, Nigel Roth, Robert Hoskins (3,460+)

Any new business has to define itself and this applies as much to us as the projects we will host campaigns for. We want your funding experience not only to succeed but to be as easy as possible. Not only do we

accept a wider range of projects than most sites, but we are flexible to listen to our customers' requests, suggestions and complaints and to act on them as quickly as possible. We offer a range of campaign types that can be tailored to your individual projects.

We are enabling many thousands of affiliates to promote your projects to the widest possible audience, while giving you the tools to reach and incentivise your own network. We can offer added value services, such as PR, product, financial and management consultancy, sourcing, logistics and much more.

Zurb - Design Consultant

2010 to Present

Members: Stephen G. Barr, Bryan Zmijewski

ZURB is a product design company that's been around since 1998. In that time, we've helped thousands of startups and teams build great products with our consulting, product design tools and training. Our purpose: help people design products and businesses that turn a tidy profit! We do that by making the tech easy to use. We celebrate the wins and innovations of people-centric design that improves lives and creates financial success. And we want to share the success of the folks who've worked or interacted with us.

Skills & Expertise

Social Networking

Start-ups

Social Media Marketing

Blogging

Social Media

Strategic Partnerships

Public Relations

Digital Media

Entrepreneurship

Facebook

Strategic Planning

Affiliate Marketing

Public Speaking

Crowdsourcing

Executive Management

Event Planning

Project Management

Digital Strategy

Editing

Crowdfunding

Philanthropy

Political Campaigns

Niche Marketing

Corporate Blogging

Legislative Relations

E-commerce Consulting

Website Monetization

Impact Investing
Mind Mapping
Performance Based Marketing
Social Software
Mentoring
Computer Graphics
Social Bookmarking
Online Advocacy
Digital Media Publishing
Coalition Development
Startup Consulting
Social Network Development
Online Communities
Social Media Development
Social Networking Strategies
Online Community Management
Non-Profit Consulting
Fiscal Planning
Event Planning & Production
Start-up Consulting
Board of Directors
Advisory Boards
Professional Mentoring

Organizations

International Fellows Network

Charter Member

November 2013 to Present

The International Fellows Network is a global professional networking group comprised of alumni of prestigious fellowship programs, such as Fulbright, NSF, Teach for America, Luce Scholars, Humanity In Action, White House Fellows and others. Our aim is to connect people who are working on exceptional projects, research and enterprises.

Viadeo

Moderator - Crowdfunding Group

September 2013 to Present

Viadeo is a Web 2.0 professional social network with 55 million members worldwide in 2013,[3] and a membership base that was growing by more than one million per month in 2009.[4] Members include business owners, entrepreneurs and managers from a diverse range of enterprises.[5] The site is available in English, French, German, Italian, Portuguese, Spanish and Russian.

Startup America Partnership

Startup Member

August 2012 to Present

The Startup America Partnership supports a national network of startup communities dedicated to advancing the success of American startups. Hundreds of passionate founders, entrepreneurial leaders, investors, mentors and executives, (Startup Champions), are working together to strengthen their local communities and help young companies grow.

Crowdfunding Best Practices Advisory Council

Charter Member

November 2013 to Present

A professional group of industry leaders. Crowdfund Intermediary Regulatory Advocates, or CFIRA, was established following the signing of the Jumpstart Our Business Startups (JOBS) Act. CFIRA is an organization formed by the crowdfunding industry's leading platforms and experts. The group will work with the Securities & Exchange Commission (SEC), the Financial Industry Regulatory Authority (FINRA), and other affected governmental and quasi-governmental entities to help establish industry standards and best practices. For more information, visit www.CFIRA.org.

Encore.org

Member

September 2013 to Present

Encore.org is building a movement to make it easier for millions of people to pursue "encore careers" – second acts for the greater good. The nonprofit's ultimate goal: to produce a windfall of talent to help solve society's greatest problems. Through inventive programs, original research, strategic alliances and the power of people's own life stories, Encore.org demonstrates the value of experience in solving critical social problems, from education to the environment, health care to homelessness.

Encore.org initiatives include The Purpose Prize, for social innovators in their encore careers; The Encore Fellowships Network, for experienced private-sector employees transitioning to encore careers; the Encore College Initiative, for higher education institutions preparing people for encore careers; and the Encore Network, a growing group of local organizations building the movement one community at a time.

Encore.org (formerly known as Civic Ventures) was founded in 1997 by social entrepreneur Marc Freedman, author of "The Big Shift: Navigating the New Stage Beyond Midlife," and "Encore: Finding Work That Matters in the Second Half of Life."

Crowdsourcing.org

Member

October 2012 to Present

Founded in 2010, Crowdsourcing.org is a neutral professional association dedicated solely to crowdsourcing and crowdfunding. As one of the most influential and credible authorities in the crowdsourcing space, Crowdsourcing.org is recognized worldwide for its intellectual capital, crowdsourcing and crowdfunding practice expertise and unbiased thought leadership.

Vator.tv

Contributing Columnist

May 2011 to Present

Vator (short for innovator) is a professional network for entrepreneurs and investors.

Founded and run by veteran and award-winning journalist Bambi Francisco, Vator consists of Vator.tv (soon to be vator.co), one of the largest business networks dedicated to entrepreneurship, VatorNews, Vator's news site focused on the business and trends of high-tech entrepreneurship and innovation. VatorNews has 500-plus contributors. Vator also has a technology platform called Vator Competitions, which is an online competition management system. Vator has always been a catalyst for innovation. Since our launch in June 2007, we have been a professional network for ideas and businesses. People initially used Vator to pitch their ideas/businesses through video. Today, people use their company profiles to share their story to the entrepreneur community on Vator as well as the broad community across the vast Web.

Crowdfunding.biz

Charter Member & Contributor

October 2013 to Present

crowdfunding.biz, the social network exclusively for crowdfunding industry professionals.

Our mission is to help you grow your business and become more successful by networking with the right people. We want to support and strengthen the crowdfunding industry by making it easier to stay up to date, share important information, connect and collaborate with the right people on a platform exclusively for crowdfunding professionals.

No noise - just crowdfunding business.

Social Media Today

Contributing Member

June 2010 to Present

Social Media Today is an independent, online community for professionals in PR, marketing, advertising, or any other discipline where a thorough understanding of social media is mission-critical. Every day, we provide insight and host lively debate about the tools, platforms, companies and personalities that are revolutionizing the way we consume information. All of our content is contributed by our members and curated by our editorial staff.

Built In LA

Member

September 2013 to Present

Built In L.A. (BILA) is an online community for digital tech entrepreneurs and innovators. Its mission is to connect, educate and promote online innovators that are coming out of L.A.'s own backyard into one central online hub, rich with all the resources and information that L.A. has to offer startups.

Microsoft BizSpark

Graduate

October 2011 to October 2014

Microsoft BizSpark is a global program for startups that provides free software, support and visibility to help startups succeed.

BizSpark is Software. BizSpark gives startups access to current, full-featured Microsoft software development tools, platform technologies, and server products to build software applications. BizSpark startups also get up to \$3700 per year of Microsoft Azure, Microsoft's open cloud platform.

BizSpark is Support. BizSpark startups become part of the BizSpark ecosystem, giving them access to investors, advisors and mentors and unique and valuable offers to help run their business, find talent and find financial help. Startups also get access to technical, product and business training & support.

BizSpark is Visibility. BizSpark members get marketing visibility to help promote their business.

Independent Fashion Bloggers (IFB)

Men's Fashion Blogger

2012 to Present

Independent Fashion Bloggers (IFB) cultivates a community for fashion bloggers to share their experiences and create a resource so everyone can build a better blog. We do this by posting helpful articles, hosting or encouraging meetups, and creating opportunities for our members to participate in branded promotions when available.

Crunchbase Venture Program

Venture Partner

May 2015 to Present

When we kicked off the CrunchBase Venture Program in May 2013, we never expected that we would end 2014 with more than 1200 members. Those venture capital firms, accelerators, and angel groups joined because they wanted to make CrunchBase an even better source of data on the startup world.

Xing

Member

2010 to Present

XING is the social network for business professionals. Around 14 million members use the Internet platform world of business, job and career, including over 6.7 million in Germany. On XING are professionals of all sectors to network, look for and find jobs, colleagues, new assignments, cooperation partners, experts and generate business ideas.

Crowdfunder

Member

2012 to Present

ABOUT CROWDFUNDER

Crowdfunder is the leading equity crowdfunding platform with the mission of bringing capital to early-stage companies while giving investors access to top deal-flow. Since 2011, Crowdfunder and its Advisors have engaged with Congress, the SEC and the White House on crowdfunding legislation and regulations. We were also co-founders and members of the crowdfunding Industry and Trade associations, CFIRA & CFPA.

Fundable

Investor Member

2013 to Present

We've built the largest business crowdfunding platform dedicated exclusively to helping companies raise capital. Fundable was created by the founders of startups who have collectively raised from dozens of angel investors and venture capitalists. We understand the challenges you face as you create a business, and we're happy to offer our personal expertise to all clients looking to crowdfund.

Start Engine

Accredited Investor

March 2016 to Present

StartEngine is an Equity Crowdfunding platform helping entrepreneurs realize their dreams. Investors can be unaccredited or accredited. Website:<http://www.startengine.com>

Google For Work Connect

Administrator

July 2016 to Present

Created by Manvinder Singh Employee on Jun 1, 2016 5:41 PM. Last modified by Manvinder Singh Employee on Jun 1, 2016 5:42 PM.

ProsperWorks is a cloud based zero-input CRM recommended for Google Apps for Work. ProsperWorks and Google Apps together can help teams streamline collaboration, establish an automated and repeatable sales process, and automate workflow.

Join us June 14th at 9:00 a.m. Pacific / 12:00 p.m. Eastern for a 30-minute webinar that will detail how any organization can benefit from combining Google Apps for Work with ProsperWorks to help their team sell more faster. We will discuss how you can:

Benefit from having a CRM seamlessly integrated with Google Apps

Automate your data entry to save more than 4 hours per week

Establish the same repeatable sales process that highly successful teams use

Track sales activity from lead to close

Volunteer Experience

Mentor at Mentors Guild

March 2015 - Present

Mentors Guild makes it easy for businesses to find and engage leading consultants in United States. We offer vetted advisors to business owners, board members and executives anywhere, to help them make wiser decisions, overcome complex challenges and drive better results. Find me at : <http://www.mentorsguild.com/stephen.barr>

Entrepreneurial Mentor at EFactor, The Entrepreneur's Wingman

December 2012 - Present

Our program trains motivated professionals to further elevate their own performance while improving the skills and experience of their mentees. As a Certified E-Mentor, you'll not only have your finger on the pulse of best practices and industry trends but will also benefit from working with inspiring & innovative entrepreneurs from all over the world. We are highly motivated, everyday people as well as serial entrepreneurs ourselves with a commitment to helping entrepreneurs achieve greatness. We believe that by investing in people we directly impact the success factor of an organization. Because we've been there, we value every stage of entrepreneurship and know that the further you go, the more risk you take and the more support you need. Our community of vetted mentors include Fortune 500 Alumni, C Level Executives, Investors, Executive Coaches, Managers, and Consultants who are all working together to help solve problems and build great businesses. For further information please contact membersupport@EFactor.com.

Mentor at MeetAdvisors

March 2015 - Present

Coined by Forbes as the "Yelp for Entrepreneurs". Salary.com writes "How MeetAdvisors Beats LinkedIn for Entrepreneurs Needing Help". Entrepreneurial networking events have two groups of participants, industry experts (we call them Advisors) and those seeking expertise (Entrepreneurs). MeetAdvisors.com is a social experiment designed to test efficiency in matching Advisors and Entrepreneurs. Simple, request advice, if granted, leave a review. Oh, and we keep it clean. All advisors and advices undergo a manual review to ensure quality. <http://www.meetadvisors.com/sgbmedia>

Judge at Hackster.io

March 2015 - Present

Hackster is the world's largest hardware creation community. From beginners to the advanced, Hackster empowers people everywhere to learn, build and showcase projects and products they created.

We focus on open source hardware and everything that makes IoT sing, like sensors, radios and the cloud. For us it's all about hardware, software and empowering our members with expert knowledge.

Icon2

Your portfolio

We know that building an online portfolio for makers is no easy task and can be time-consuming. We've made it easy for makers to showcase all the facets of their projects, from what it is and how it looks to what makes it work and how it can be replicated. Say as much or as little as you want, you're in control.

Volunteer Region 9 at Team Rubicon

March 2015 - Present

Team Rubicon is an international non-profit disaster response organization that unites the skills and experiences of military veterans with first responders to rapidly deploy disaster response teams, free of

charge to communities affected by disasters across the country. Team Rubicon currently maintains a roster of 25,000 volunteers able to deploy throughout the United States.

Mentor at Work In Progress Las Vegas

April 2015 - Present

Mentor at this coworking and incubator in #dtlv. WIP is conveniently located in the heart of downtown Las Vegas. Membership includes 24/7 access to cool and inspiring workspaces that have everything you need to grow your business. Explore new horizons. A worldwide network of top incubators offering global opportunities to their startups. VegasTechFund is a seed stage investment fund focused on investing in teams who are committed to building a vibrant tech community in downtown Las Vegas. ROCETEER provides coaching, mentoring, and training services to startups and small businesses in the Downtown Project ecosystem with the goal of helping them become as successful as they can be.

Test Scores

4MAT Training Style Strengths Assessment

June 2014 Score:32-18-18-22

If your preferred training style is Quadrant #1, Engage, Role: Facilitator, Question: Why?

Are interested in facilitating individual growth

Create activities to enhance self awareness

Believe training should improve teaming success

See knowledge as enhancing personal insights

Encourage authenticity in people. Use discussions, group work, and feedback about feelings.

Are supportive of others and seek to engage people in cooperative efforts

Are aware of social forces that affect human development

Focus on significant issues in your training

The purpose of the Quadrant One Construct is to establish relationships between the learner, his or her past and present experiences, and the conceptual connections made from those experiences.

Goals include encouraging learners to focus on perceptions, generate ideas to clarify meanings, observe others, and articulate their ways of seeing the world.

Learners should also imagine and infer from dialogue, listen carefully with an open mind and heart, attend to and interact with peers, and honor each other's subjectivity.

Activities include personal reflections, stories about autobiographic episodes, thinking relationally, hunching connections, journals, stream of consciousness writing, mindmaps, brainstorming together or alone, collaborative learning activities with partners or in teams, simulations, and studying together with different tasks for each member.

Exit slips that note feelings, new ideas, things to try as a result of the training, and new questions can be jotted down quickly at the end of each training session and are powerful for both the trainer and the learner in terms of monitoring progress.

Assessments might include observing how interested the learners are, how engaged, how excited, learner ability to be honest, to own their own thoughts and ideas, and attention and willingness to listen to the ideas of others.

Bosi

March 2013 Score:Builder/Innovator

Your basic BOSI Profile will give you a high-level overview of your entrepreneurial DNA and some of its key nuances. BOSI is the acronym for Builder, Opportunist, Specialist and Innovator - the four entrepreneurial DNAs. Contrary to what old-school entrepreneurship taught, you do not have the exact same gifting/growth areas as every other entrepreneur. Implementing one-size-fits-all strategy could be costing you valuable money, time and peace-of-mind. Take the time today to optimize your business and life to your unique BOSI Profile.

About IB* entrepreneurs:

Builder is the part of your entrepreneurial DNA that can create scalable systems around the business so it can grow faster and larger than your typical competitor. This strength offsets a key weakness in your primary DNA. The weakness of Builder DNA comes in the form of a “Dr. Jeckyl and Mr. Hyde” management style.

Common Traits for those who share your DNA

Bounce back and forth between chief executive and chief innovator.

Have "Steve Jobs" like product innovation.

Build companies with fanatically loyal fans.

Red Lights

If you've allowed this in your business, you're asking for trouble

You are spending most of your time in the role of CEO rather hiring someone to deal with operational management.

You've built your go-to-market strategy in house without objective 3rd party insight.

Innovator Recommendations

Your greatest asset is your ability to be creative and design things others cannot. Don't waste most of your day trying to manage people, sit in long staff meetings or deal with operational oversight. If you are doing those things, you are limiting your core strength - and doing a dis-service to your company. You'll hear much more about this in the Breakthrough Entrepreneurship video course and BOSI TV (available when you click the continue button below).

Myers-Briggs Type Indicator (MBTI)

July 1997 Score:ENFP

ENFPs are warm, enthusiastic people, typically very bright and full of potential. They live in the world of possibilities, and can become very passionate and excited about lots of things. Their enthusiasm lends them the ability to inspire and motivate others, more so than seen in other types. They can talk their way in or out of anything. They love life, seeing it as a special gift, and strive to make the most out of it.

ENFPs have an unusually broad range of skills and talents. They are good at most things which interest them. Project-oriented, they may go through several different careers during their lifetime. To onlookers, the ENFP may seem directionless and without purpose, but ENFPs are actually quite consistent, in that they have a strong sense of values which they live with throughout their lives. Everything that they do must be in line with their values. ENFPs are charming, ingenious, risk-taking, sensitive, people-oriented individuals with capabilities ranging across a broad spectrum. They have many gifts which they will use to fulfill themselves and those near them, if they are able to remain centered and master the ability of following through.

Most ENFPs have great people skills. They are genuinely warm and interested in people, and place great importance on their inter-personal relationships.

Reach Personal Branding Online ID Calculator Test

January 2014 Score:Digitally Distinct

Volume and Relevance

Congratulations. You are digitally distinct!

This is the nirvana of online identity. A search of your name yields lots of results about you, and most, if not all, reinforce your unique personal brand. Keep up the good work, and remember that your Google results can change as fast as the weather in New England. So, regularly monitor your online identity. That way, if something negative, such as an anonymous ad hominem attack on your character on a blog, crops up, you can address it quickly, before it gets out of hand. Read Chapter 11 of Career Distinction: Stand Out by Building Your Brand for more ideas on how to continue to build your brand online.

In addition to Volume and Relevance there are three additional measures: Purity, Diversity and Validation. Purity speaks to how many of the results are about you (not about someone else who has the same name). Diversity speaks to the multi-media aspect of the results (how much content displayed was in images or video, etc). Validation is about having others speak for you.

Purity

Your Purity Score is: Stellar

This means you either have a unique name or you have done an outstanding job building relevant, high ranking content on the World Wide Web (or both). Bravo! Keep up the great work!

Diversity

Your Diversity Score is: Stellar

Bravo! Your results include video, images and real-time content - perfection! Keep up the great work by continuing to post relevant images and videos at sites like Flickr (flickr.com) and YouTube (youtube.com) and continue to use Twitter (twitter.com) to connect with your brand community.

Validation

Your Validation Score is: High

Bravo! You understand that building your brand involves both visibility and credibility. Your online profile contains feedback from others. That supports credibility and enables those who are researching you online to learn about you from the experience of others. Keep up the good work!

Big 5 - OCEAN

September 2013 Score:O80-C64-E83-A83-N27

There has been much research on how people describe others, and five major dimensions of human personality have been found. They are often referred to as the OCEAN model of personality, because of the acronym from the names of the five dimensions.

Openness to Experience/Intellect

High scorers tend to be original, creative, curious, complex; Low scorers tend to be conventional, down to earth, narrow interests, uncreative.

You enjoy having novel experiences and seeing things in new ways. (Your percentile: 80)

Conscientiousness

High scorers tend to be reliable, well-organized, self-disciplined, careful; Low scorers tend to be disorganized, undependable, negligent.

You are well-organized, and are reliable. (Your percentile: 64)

Extraversion

High scorers tend to be sociable, friendly, fun loving, talkative; Low scorers tend to be introverted, reserved, inhibited, quiet.

You are extremely outgoing, social, and energetic. (Your percentile: 83)

Agreeableness

High scorers tend to be good natured, sympathetic, forgiving, courteous; Low scorers tend to be critical, rude, harsh, callous.

You are good-natured, courteous, and supportive. (Your percentile: 83)

Neuroticism

High scorers tend to be nervous, high-strung, insecure, worrying; Low scorers tend to be calm, relaxed, secure, hardy.

You are generally relaxed. (Your percentile: 27)

True Colors Career Test

November 2013 Score:Helper

You are a HELPER

Congratulations, you are a Helper. Your communication style creates peace and harmony in the workplace.

As a Helper personality you are gifted with tremendous people skills.

You have a strong need to make a difference in the lives of other people. This strength is immediately noticeable in the way you make heart felt connections and bring out the best in those you encounter. People usually feel relaxed and comfortable in your presence.

You love to build self-esteem and make others feel good about who they are. You can easily motivate and inspire people to make changes in their lives and reach their potential. This natural talent makes you excel as a counselor, teacher, social worker and journalist, but the list is far greater in the books.

Your major personality traits and natural talents are expressed through your primary (first) personality trait.

My best selling paperback book Follow Your Inner Heroes(tm) To The Work You Love, and companion workbooks, explain this process in detail. I've also written multiple e-books for your immediate download.

The use of these books and e-books will help you begin living the highest potential for your life today.

Business Management Aptitude Test (BMAT)

February 2014 Score:97

This test measures five dimensions of business management aptitude as reflected in making judgments about business matters. One's responses are largely a function of underlying personality traits, not factual knowledge about business practices. One can do well on this test with no formal training in business. The test items are based on information gained from interviews with several experienced, successful business managers. Final items for the test were selected after normative data was gained by administering the test to many managers. Score 97% - Congratulations! You are a rare breed indeed, exhibiting all the qualities that amount to the "right stuff" among successful business managers. If you are not presently in a management position, you should be looking for the fastest way to put your talents to work for your organization.

Keirsey Temperament Sorter-II

November 2013 Score:Idealist (NF)

Custom Keirsey Temperament Report for: Stephen G. Barr

Your Keirsey Temperament Sorter Results indicates that your personality type is that of the

Idealists (NF), as a temperament, are passionately concerned with personal growth and development. Idealists strive to discover who they are and how they can become their best possible self -- always this quest for self-knowledge and self-improvement drives their imagination. And they want to help others make the journey. Idealists are naturally drawn to working with people, and whether in education or counseling, in social services or personnel work, in journalism or the ministry, they are gifted at helping others find their way in life, often inspiring them to grow as individuals and to fulfill their potentials. Idealists are sure that friendly cooperation is the best way for people to achieve their goals. Conflict and confrontation upset them because they seem to put up angry barriers between people. Idealists dream of creating harmonious, even caring personal relations, and they have a unique talent for helping people get along with each other and work together for the good of all. Such interpersonal harmony might be a romantic ideal, but then Idealists are incurable romantics who prefer to focus on what might be, rather than what is. The real, practical world is only a starting place for Idealists; they believe that life is filled with possibilities waiting to be realized, rich with meanings calling out to be understood. This idea of a mystical or spiritual dimension to life, the "not visible" or the "not yet" that can only be known through intuition or by a leap of faith, is far more important to Idealists than the world of material things. Highly ethical in their actions, Idealists hold themselves to a strict standard of personal integrity. They must be true to themselves and to others, and they can be quite hard on themselves when they are dishonest, or when they are false or insincere.

Stanford-Binet IQ Test (1960 Third Revision)

June 1976 Score:167 (~97th %)

Lewis Terman, developer of the Stanford-Binet Intelligence Scales, based his English-language Stanford-Binet IQ test on the French-language Binet-Simon test developed by Alfred Binet. Terman believed his test measured the "general intelligence" construct advocated by Charles Spearman (1904).[48][49] Terman differed from Binet in reporting scores on his test in the form of intelligence quotient ("mental age" divided by chronological age) scores after the 1912 suggestion of German psychologist William Stern. Terman chose

the category names for score levels on the Stanford–Binet test. When he first chose classification for score levels, he relied partly on the usage of earlier authors who wrote, before the existence of IQ tests, on topics such as individuals unable to care for themselves in independent adult life. Terman's first version of the Stanford–Binet was based on norming samples that included only white, American-born subjects, mostly from California, Nevada, and Oregon.

16 Personalities Test

June 2016 Score: "THE PROTAGONIST"

ENFJ-A - Protagonists are natural-born leaders, full of passion and charisma. Forming around two percent of the population, they are oftentimes our politicians, our coaches and our teachers, reaching out and inspiring others to achieve and to do good in the world. With a natural confidence that begets influence, Protagonists take a great deal of pride and joy in guiding others to work together to improve themselves and their community.

<http://www.16personalities.com/enfj-personality>

Honors and Awards

Fellow

The Center For Progressive Leadership

October 2009

The CPL State Political Leaders Fellowship is a nine-month, part-time leadership development program for a select group of organizational leaders, future candidates, community organizers, and progressive activists across the state. Through training, coaching, project-based work and mentoring, the program gives up-and-coming leaders the skills and networks they need to advance progressive political change in their communities.

CitiPride Award For Customer Service Excellence

CitiBank - John Reed, Chairman

April 1989

Managed multiple district appraisal offices within a 7 county area of Southern, CA. Turnaround specialist, Lead developer of the use of digital photography and electronic transmission of appraisal reports.

Sales Master's Award

The Real Estate Board of Rochester, NY

December 1984

Award for being the top selling real estate broker associate for the year 1984 with a total of 167 closed sales transactions.

1st Place Winning Team Member

Startup Weekend Phoenix

October 2012

Team Member of "Bust'DD" at Startup Weekend Phoenix at the Thunderbird School of Global Management.

Inducted into "Who's Who in Student Government"

The American Student Government Association (ASGA)

May 1981

Roberts Rules of Order Scholar

Gold Medal - Best of Class

Sonoma County Harvest Fair

September 1999

SILVER Sonoma County Harvest Fair 2002 Petite Sirah - Russian River Valley

SILVER Sonoma County Harvest Fair 2002 Zinfandel - Russian River Valley

SILVER Sonoma County Harvest Fair 2002 SRV Meritage - Sonoma Valley

GOLD Sonoma County Harvest Fair 2001 Viognier - Russian River Valley

Best of Class Sonoma County Harvest Fair 2001 Viognier - Russian River Valley

GOLD Sonoma County Harvest Fair 2000 Petite Sirah - Russian River Valley

Best of Class Sonoma County Harvest Fair 2000 Petite Sirah - Russian River Valley

SILVER Sonoma County Harvest Fair 2000 Zinfandel - Russian River Valley

SILVER Sonoma County Harvest Fair 2000 SRV Meritage - Sonoma Valley

GOLD Sonoma County Harvest Fair 1999 Petite Sirah - Russian River Valley

SILVER North Coast Wine Competition 1999 Zinfandel - Lodi Hensley-Lauchland

SILVER North Coast Wine Competition 1999 Zinfandel - Sonoma County OVOC

SILVER Sonoma County Harvest Fair 1998 Zinfandel - Alexander Valley

SILVER North Coast Wine Competition 1998 Zinfandel - Alexander Valley

Top 12 San Francisco Chronicle ('98-SC) 1998 Zinfandel - Alexander Valley

SILVER North Coast Wine Competition 1998 Coupage A'Trois (Cab Blend - Limited)

SILVER North Coast Wine Competition 1998 Zinfandel - Lodi Old Vine

SILVER North Coast Wine Competition 1998 Syrah Sonoma County

SILVER SF Chronicle Wine Competition 1998 Gewürztraminer - Monterey (Limited)

GOLD North Coast Wine Competition 1997 Zinfandel - Lodi Old County

GOLD North Coast Wine Competition 1997 Zinfandel - Sonoma Valley

GOLD Sonoma County Harvest Fair 1997 Zinfandel - Sonoma Valley

SILVER Sonoma County Harvest Fair 1996 Zinfandel - Sonoma Valley

SILVER North Coast Wine Competition 1996 Zinfandel - Sonoma Valley

Student Member - College Board of Trustees

Monroe Community College

September 1980

Each spring during the election process for Brighton and Damon Campus Student Government officials, one student is elected to serve as a voting member of the College's Board of Trustees. This student participates with the highest decision-making body of the College, and serves as a liaison between all students and the Board. This position has been in existence since 1976. Students interested in running for this position must maintain a cumulative grade point average of at least 2.75 and be enrolled in and maintain at least six credit hours.

USAF Outstanding Unit Award

USAF

1978

It is awarded by the secretary of the Air Force to numbered units that have distinguished themselves by exceptionally meritorious service or outstanding achievement that clearly sets the unit above and apart from similar units. The services include; performance of exceptionally meritorious service, accomplishment of a specific outstanding achievement of national or international significance, combat operations against an armed enemy of the United States, or military operations involving conflict with or exposure to hostile actions by an opposing foreign force.

Certifications

Entrepreneurial Mentor

Efactor.com December 2012

Real Estate Salesperson

NY Department of State May 1981 to October 1985

Real Estate Broker

NY Department of State October 1985 to October 1990

Realtor Associate

National Association of Realtors May 1981 to October 1985

Broker Associate

National Association of Realtors October 1985 to October 1990

Certified Real Estate Appraiser

FHA October 1985 to December 1997

Certified Residential Appraiser

CA OREA June 1992 to June 1998

Top Secret (SCI) Clearance (Inactive)

DIS Baltimore License 76216-DO6-1021-1A2 December 1976 to May 1979

Languages

English

(Native or bilingual proficiency)

Spanish

(Limited working proficiency)

Latin

(Elementary proficiency)

Italian

(Elementary proficiency)

Stephen G. Barr

Advisor @ Multiple Corporations, Publisher @ SGB Media Group, Chairman @ Boardroom Advisory Services, Decorated Veteran

sgbmedia@gmail.com



26 people have recommended Stephen G.

"Stephen is a very hard worker that gets the job Done plus is he's smart about this trade"

— **C Steve Reeder**, was with another company when working with Stephen G. at Boardroom Advisory Services

"Stephen recently agreed to work with me on my current project, we have known each other for many years, I am familiar with his outstanding skills and accomplishments and we have worked together before. I am thrilled to be working with him again. Stephen is a true professional, a person of true integrity. You will not find anyone else like Stephen. From my previous experiences, I know He goes beyond and above what is required. With Him on my side, I know there is no way we can fail. Thank you so much. "

— **Dr Grace Gniazdowska PsyD PhD ND**, *Psychologist Relationship and Intimacy Expert Naturopathic Practitioner, Sensual Mentality*, was Stephen G.'s client

"To comprehend the breadth of Stephen's knowledge, you can do a simple Google search and find his amazing writing in a number of places. His continued contribution to the public relations, marketing, and internet industry is quite amazing. We read and discuss his works with frequency at our office. Our interactions and work with Stephen have always been creative, spot on, and netted great results!"

— **Amanda Vega**, was with another company when working with Stephen G. at SGB Media Group

"I asked Steve for help on a marketing/pr project late in the game and he came through with flying colors.. i would engage him again in a heartbeat and am happy to discuss his excellent communication, creativity and commitment..Carolyn Sechler CPA"

— **Carolyn Sechler**, was Stephen G.'s client

"Stephen G. Barr is the most impressive man whom I have ever had the privileged of knowing. He has a broad spectrum of knowledge that makes him unsurpassable in many fields of employment. He is the best multi-tasker that I have ever known. Stephen writes for forty different publications in addition to performing unsurpassable results for his clients. He exudes class in the way that he speaks, dresses, and in his actions. I

view him as a wonderful mentor and as a man who can bring many things to the table in the business world. I highly recommend Stephen to any person or business looking to improve their life or their business results."

— **Sandra Stengrim [LION] + 25,000,000 network**, reported to Stephen G. at SGB Media Group

"Stephen is the consummate media professional, with an unsurpassed energy and commitment to building the future of social networking."

— **Dr. Gloria Brame**, was with another company when working with Stephen G. at SGB Media Group

"Stephen Barr is a very savvy leader in the social media world. I had the good fortune of meeting Stephen through the Center for Progressive Leadership Fellowship Program, where I served as his faculty coach. Stephen is a dedicated community leader and has worked with several noteworthy clients. I highly recommend him for your consideration."

— **Andrew Ortiz**, was with another company when working with Stephen G. at SGB Media Group

"Stephen is highly supportive of the arts and media and networking like-minded people together for mutual benefit. I credit him with opening other marketing opportunities for me and business as a writer and photographer."

— **David Campbell**, was with another company when working with Stephen G. at SGB Media Group

"I have know Mr. Barr for some time, and have been involved and interested in many of his publishings. I'm impressed with his professionalism and know he is well qualified in all he participates. I'm currently starting an on line website and eagerly anticipating Mr Barr's qualified assistance in my efforts. I know I will not be disappointed."

— **Julia Coker**, was a consultant or contractor to Stephen G. at SGB Media Group

"Stephen is committed and ambitious - he loves to share the wealth and help promote others too!"

— **Veronica Monet**, worked with Stephen G. at SGB Media Group

"I observed Steve's skills with social media and other Internet-related services and on that basis I planning to ask for his help. Before I formally did that, he took my interest and ran with it! Before I knew it, my social media presence had been expanded immensely simply through his network and knowledge of how to 'move information using electrons.'" He is amazing!"

— **E. Thomas Costello**, was Stephen G.'s client

"Stephen has deep insights into the ever evolving landscape of social media. His keen awareness of the related dynamics and knowledge of relevant developments makes him a valuable resource for anyone interested in maximizing return on use of social media."

— **Jay Deragon**, was Stephen G.'s client

"When Stephen said "I will be your advisor" I felt extremely lucky to have access to his vast knowledge for startups He understood my situation based on very little explanation. Stephen is personable, knowledgeable, responsive, diligent, relentless and incredibly helpful. I give my highest recommendation to Stephen and I am very happy to have him as my advisor for the msPad."

— **Sandy Ingold**, was with another company when working with Stephen G. at Startup Hive

"Stephen is a great visionary leader and creative genius. He has the ability to see a vision through from inception to success. I highly recommend working with him."

— **Chad Penry**, worked directly with Stephen G. at Startup Hive

"Stephen and I buckled down to secure a win for our team at Startup Weekend Phoenix. He was a great startup advisor and mentor during the weekend and I'd love to work with him again."

— **Will Bradley**, worked directly with Stephen G. at Startup Hive

"What I admire most about Stephen are his persistence and his entrepreneurial spirit. Stephen is focused, practical and always enthusiastic. Stephen is straightforward, direct and honest. He takes ownership and responsibility for his projects and sees them through. Stephen is a great asset to any project whenever he's involved."

— **William Perry**, was with another company when working with Stephen G. at Startup Hive

"Stephen is a motivated professional with very high ethical standards who strives to give his best at everything he does. He is responsible, reliable, efficient, knowledgeable and a joy to work with. I highly recommend him."

— **Isabel Galvis**, worked directly with Stephen G. at GiveClicks.com

"Steve is a very upfront, honest and hard worker. I have witnessed Steve's unselfish acts to help others who are in need. He will do whatever it takes to get the job done. He prides himself on being an excellent businessman who believes in integrity and honesty. I would recommend Steve to anyone who is in need of his services."

— **Richard Suzuki**, was a consultant or contractor to Stephen G. at GiveClicks.com

"Stephen is an always motivated person with excellent skills on internet marketing and social networking. Every time i had to share knowledge with him i got useful ideas for my daily work. It was really nice to work with him."

— **Omar Gomez**, worked with Stephen G. at GiveClicks.com

"Steve really knows his stuff! His strong expertise in media and marketing along with his vision and can-do attitude produces superior results. Truly thinking outside the box, Steve sees several steps ahead of his clients and coaches them to the best possible outcome of the project."

— **Marlene Buffa**, was Stephen G.'s client

"I am pleased to write this recommendation for Stephen Barr. Stephen and I met when I was a faculty member with the Center for Progressive Leadership - Arizona Program. Stephen was a Fellow with the Arizona CPL Program, and I had the privilege of being assigned as his Faculty Coach. I was thoroughly impressed with Stephen's commitment to his community and his exceptional skills in and passion for the arena of social media. He is a definite mover and shaker in the social media field and can add value to organizations with whom he consults. I recommend him highly. Regards, Andy Ortiz, J.D., M.P.A. www.ortizleadership.com"

— **Andrew Ortiz**, was with another company when working with Stephen G. at GiveClicks.com

"It has been my honor to have worked with Mr. Stephan Barr on several networking and marketing projects. Steve is an innovative thinker who often takes an ordinary idea and adds just the right twist to flush out a particular market or niche. He is very thorough in his approach to any project, covering all angles and providing a comprehensive plan that hits on all required tasks from inception to delivery. Steve is a great brain stormer and not afraid to pound out ideas at the table. He is a good collaborator as well as delegater. He can focus on the smaller task of the day while still keeping his eye on the big picture so efforts remain efficient. His ability to organize and prioritize based on the needs of the day are one of his strongest skills. I have always enjoyed working with Steve on any project, large or small. His quick wit and comfortable personality put most people at ease and he is able engage and partner with people of all skill levels. I would not hesitate to partner with Steve again and often seek his advice with my own projects. He would be an asset to any team of which he was a member."

— **Annie Thompson**, worked directly with Stephen G. at Vintage Bass Trading Co. & The Dudepit Forum

"I've known Steve Barr since the inception of Vintage Bass and the newsgroup that he started, and as a performer with 35 years of experience it was evident early on that Steve was on top of the game. He brought together a whole community and I was touched by many unselfish acts of kindness that he performed, in getting folks in the group to contribute to those in medical need or serving overseas in Iraq. There was nothing in it for him except to "do the right thing", and this is a quality that is all so rare in these days of the

bottom line mentality I find it a positive experience that he has crossed paths with one of the outstanding computer managers here at the Univ of AZ that works with me in my department, small world indeed!!"

— **Phil Anderson**, worked with Stephen G. at Vintage Bass Trading Co. & The Dudepit Forum

"I have purchased from Steve many times and always received a great price on the right product with efficient and fast service. Steve will always go way out of his way to make sure things turn out right and the customer is taken care of."

— **Paul Knutsen**, was Stephen G.'s client

"Stephen has an unbelievable energy level that becomes contagious with all of the people he works with. He has a "can do" attitude - no matter what the task. His creativity is off the charts for solving problems outside of the box. He did a very good job for us at Sable Ridge."

— **Mary Ann Costello**, was Stephen G.'s client

"Steve is a great source of both new ideas and nuances within the networking world. Whenever I think of new projects, I read Steve's recommendations before ever considering the idea."

— **Alan Abrams**, was with another company when working with Stephen G. at Axiel Research Group, Ltd.

[Contact Stephen G. on LinkedIn](#)